

PLAN-A-GRAM
CATALOG



PETERSON

Vehicle Lighting & Harness Systems



Safety Lighting

Brighter, Safer, Better Looking & Made in America



Safety Lighting

Brighter, Safer, Better Looking & Made in America



Industry-leading solutions from vertical integration, automation, and exceptional employees



Vertical integration and learning

Our vertically integrated approach provides control over the entire development process from design to delivery providing exceptional quality, speed, and efficiency. Our on-site tooling and plastics divisions work with customers in multiple industries, which brings additional knowledge and innovation to Peterson and our customers.



Automation for high volume and quality

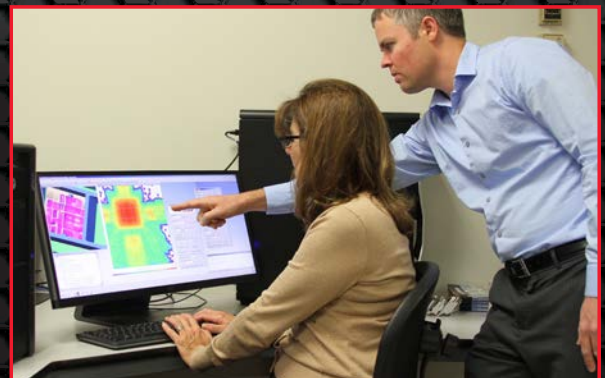
Over the years, we have built extensive automated equipment lines to increase our US production capacity and exceed our customers' quality expectations. Peterson was the first US lighting manufacturer to earn ISO 9001/QS-9000 certification. Come visit our factory in Kansas City and see it for yourself.



Our exceptional team of employees

Peterson has extremely low turn-over and long tenure giving us the ability to innovate and build quality products for our customers. Over 650 associates continue our tradition of "Made in the USA" quality, innovation, and service. Let us put our quality and innovation to work for you.

- Annual turnover rate is around 1.5% .
- Average length of employment is over 13 years.
- Many associates have been with Peterson over 25 years.
- Multiple second and third-generation family members employed.



Learn how Peterson can support your critical safety lighting needs.

Contact us at 1-800-821-3490 and info@pmlights.com or visit us at www.pmlights.com.



PETERSON PLAN-A-GRAMS

**PETERSON OFFERS YOU MORE
THAN PROVEN PRODUCTS.
YOU ALSO GET A PROVEN
TRACK RECORD OF SUCCESS!**

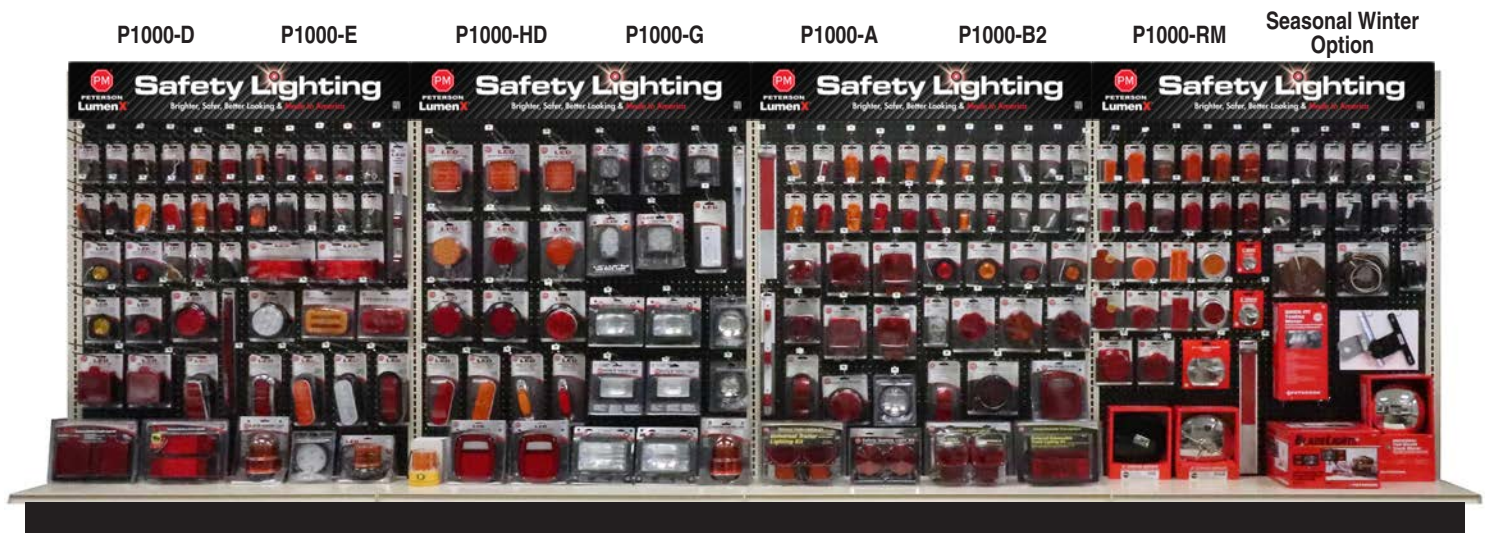
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PETERSON

Vehicle Lighting & Harness Systems

16' Power Pack



Our eye-grabbing plan-a-grams are packed with today's hottest-selling items in safety lighting and accessories. No matter what your store's specialty, they're ready to help you build store traffic—and profits!

That's not all. No matter which plan-a-gram you choose as a Peterson retailer, you'll benefit from Peterson's reputation for quality and exceptional customer service. It's a reputation we've worked hard to maintain since 1945.

Check out the great plan-a-gram options available with Peterson. From the 2' LED Basic assortment to the 16' full-signage assortment, our suggested coverage provides an unbeatable selection of our most popular, quick-turn items for both self-service and commercial/fleet markets. Better yet, our plan-a-grams' unitized design gives you total flexibility in tailoring your coverage to your customers' needs.

With this plan-a-gram booklet to guide you, it's easy. On the following pages, you'll find a photo and schematic of each plan-a-gram unit plus a corresponding list of suggested part numbers and quantities. Your local Peterson representative will be glad to assist you in customizing your order.

For a digital copy scan here



2' LED Basic Assortment

2' ASSORTMENT
24" W x 48" H
50 Total Units
26 Total SKUs

AVAILABLE
IN PREPACK!
ORDER#
P1000-D

V171A	V171R	V153KR	V153KA	V170A	V170R
V169KA	V169KR	V180A	V180R	V38A	V38R
V164KA	V164KR	V168XA	V168XR	V290C	
V162KA	V162KR	V826KR-7			
V844	V844L	V821KR-7	V169-3R		
V944	V947				



Our most popular LED set designed to turn quick profits! Our 2' LED Basic Safety Lighting assortment is what every parts store should stock for the perfect blend of best-selling LED lights. Featuring OE-style LED clearance, side marker, ID, stop/turn/tail lights plus our most popular LED trailer light kits.

PART NO.	QTY.	PART NO.	QTY.
V38A.....	2	V170A.....	2
V38R.....	2	V170R.....	2
V153KA.....	2	V171A.....	2
V153KR.....	2	V171R.....	2
V162KA.....	2	V180A.....	2
V162KR.....	2	V180R.....	2
V164KA.....	2	V290C.....	2
V164KR.....	2	V821KR-7.....	2
V168XA.....	2	V826KR-7.....	2
V168XR.....	2	V844.....	2
V169KA.....	2	V844L.....	2
V169KR.....	2	V944.....	1
V169-3R.....	2	V947.....	1

2' LED Basic Plus Assortment

2' ASSORTMENT
24" W x 48" H
44 Total Units
23 Total SKUs

AVAILABLE
IN PREPACK!
ORDER#
P1000-E

V161KA	V161KR	V166A	V166R	V298C	
V215A	V215R	V181R-BT2	V181A-BT2	V171C	V151-3RL
V856	V856L				
V826KC-7	V316MA	V316MR			
V423XR-4	V821KA-7	V821KC-7	V822KR-7		
V772A	V908	V764MA			



Double the impact with these other popular LED lights! Add this 2' LED Basic Plus section to our LED Basic Lighting assortment for twice the coverage and traffic-stopping power. Put it up and watch it sell popular self-service LED products including license/utility lights, magnetic-tow lights, beacons and tractor light.

PART NO.	QTY.	PART NO.	QTY.
V151-3RL.....	2	V316MR.....	2
V161KA.....	2	V423XR-4.....	2
V161KR.....	2	V764MA.....	1
V166A.....	2	V772A.....	1
V166R.....	2	V821KA-7.....	2
V171C.....	2	V821KC-7.....	2
V181A-BT2.....	2	V822KR-7.....	2
V181R-BT2.....	2	V826KC-7.....	2
V215A.....	2	V856.....	2
V215R.....	2	V856L.....	2
V298C.....	2	V908.....	2
V316MA.....	2		

4' LED Expanded Assortment

4' ASSORTMENT
48" W x 48" H
95 Total Units
50 Total SKUs

Our top-selling LED lights in one profitable package. Here's every Peterson top-selling self-service LED safety light, trailer light kit, and utility/warning light in a single hot set. And nothing shows more of what they're looking for than our handsome blister packs. Feature this terrific section in your store with an optional D27 header display and see how profitable 4' can be.



D27											
V171A	V171R	V153KR	V153KA	V170A	V170R	V161KA	V161KR	V166A	V166R	V298C	
V169KA	V169KR	V180A	V180R	V38A	V38R	V215A	V215R	V181R-BT2	V181A-BT2	V171C	V151-3RL
V164KA	V164KR	V168XA	V168XR	V290C		V856		V856L			
V162KA	V162KR	V826KR-7		V168-3R		V826KC-7		V316MA		V316MR	
V844	V844L	V821KR-7				V423XR-4		V821KA-7		V821KC-7	V822KR-7
V944		V947				V772A		V908		V764MA	

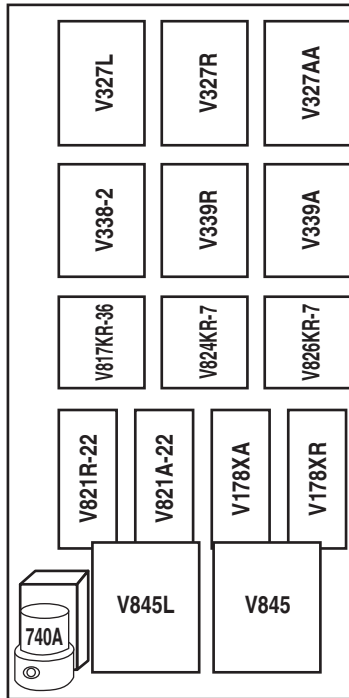
PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
D27.....	1	V166R.....	2	V181A-BT2.....	2	V821KC-7.....	2
V138A.....	2	V168XA.....	2	V181R-BT2.....	2	V822KR-7.....	2
V138R.....	2	V168XR.....	2	V215A.....	2	V826KR-7.....	2
V151-3RL.....	2	V169KA.....	2	V215R.....	2	V826KC-7.....	2
V153KA.....	2	V169KR.....	2	V290C.....	2	V844.....	2
V153KR.....	2	V169-3R.....	2	V298C.....	2	V844L.....	2
V161KA.....	2	V170A.....	2	V316MA.....	2	V856.....	2
V161KR.....	2	V170R.....	2	V316MR.....	2	V856L.....	2
V162KA.....	2	V171A.....	2	V423XR-4.....	2	V908.....	2
V162KR.....	2	V171R.....	2	V764MA.....	1	V944.....	1
V164KA.....	2	V171C.....	2	V772A.....	1	V947.....	1
V164KR.....	2	V180A.....	2	V821KA-7.....	2		
V166A.....	2	V180R.....	2	V821KR-7.....	2		

2' LED Heavy-Duty Assortment

**2' LED
ASSORTMENT**
24" W x 48" H
29 Total Units
16 Total SKUs

AVAILABLE
IN PREPACK!
ORDER#
P1000-HD

LEDs are perfect for your local owner-operators or small fleet! Your heavy-duty customers will be looking for this 2' section of LED lights to dress up their big rigs or work trucks. This section adds pulling power for customers looking for multi-count style LED lights such as stop/turn/tail lights, pedestal-mount turn signals, and popular truck-body combination lights.



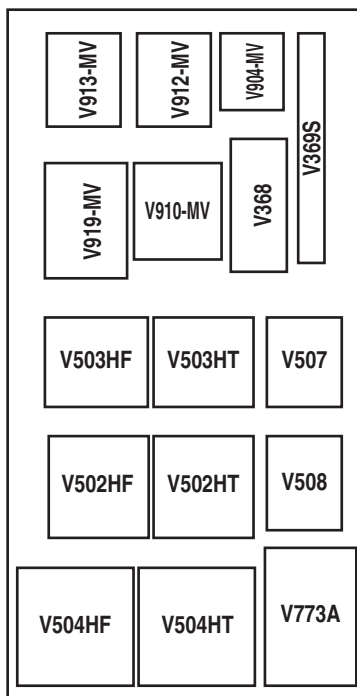
PART NO.	QTY.	PART NO.	QTY.
V178XA	2	740A	1
V178XR	2	V817KR-36.....	2
V327AA	2	V821A-22.....	2
V327L	2	V821R-22.....	2
V327R	2	V824KR-7	2
V338-2.....	2	V826KR-7	2
V339A.....	2	V845	1
V339R.....	2	V845L	1

2' Work Light Assortment

2' ASSORTMENT
24" W x 48" H
31 Total Units
16 Total SKUs

AVAILABLE
IN PREPACK!
ORDER#
P1000-G

Don't miss a sale with these LED Work Lights and Halogen Tractor Lights! LED work lights are the hot-test-selling items in the commercial vehicle industry. Add these best-selling LED work lights for trucking, construction and utility vehicles while adding dome lights and our most popular halogen tractor lights for the farm & ag market, and you won't miss a sales opportunity.



PART NO.	QTY.	PART NO.	QTY.
V368	2	V507	2
V369S.....	2	V508	2
V502HF	2	V773A.....	1
V502HT	2	V904-MV.....	2
V503HF	2	V910-MV.....	2
V503HT	2	V912-MV.....	2
V504HF	2	V913-MV.....	2
V504HT	2	V919-MV.....	2

4' Heavy-Duty & Work Lights

Combo our LED heavy-duty lights, work lights, and halogen tractor lights for an extra 4' of pop to your plan-a-gram. Give your lighting section the powerful 1-2 punch of this new profit builder. With 4' of Peterson LED multi-count style lights partnered with our best-selling LED work lights and halogen tractor light, it's a 4' knockout section of self-service items.



4' ASSORTMENT

48" W x 48" H
61 Total Units
33 Total SKUs

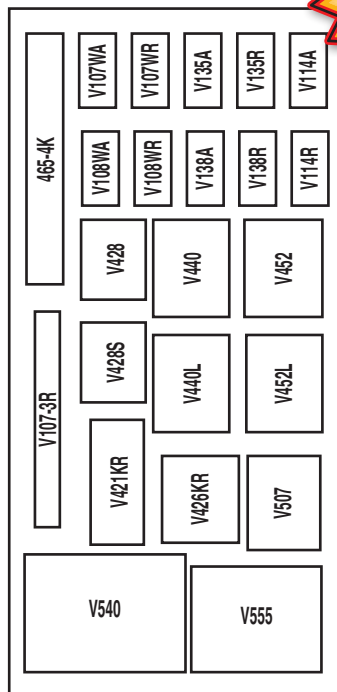


D27													
V327L		V327R		V327AA		V913-MV		V912-MV		V904-MV		V369S	
V338-2		V339R		V339A		V919-MV		V910-MV		V368			
V817KR-36		V824KR-7		V826KR-7		V503HF		V503HT		V507			
V821R-22		V821A-22		V178XA		V178XR		V502HF		V502HT		V508	
V845L		V845		V504HF		V504HT		V773A					

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
D27	1	V502HF	2	V821A-22.....	2
V178XA	2	V502HT	2	V821R-22	2
V178XR	2	V503HF	2	V824KR-7	2
V327AA	2	V503HT	2	V826KR-7	2
V327L	2	V504HF	2	V845	1
V327R	2	V504HT	2	V845L	1
V338-2	2	V507	2	V904-MV	2
V339A	2	V508	2	V910-MV	2
V339R	2	740A	1	V912-MV	2
V368	2	V773A	1	V913-MV	2
V369S	2	V817KR-36	2	V919-MV	2

2' Incandescent Basic Assortment

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-A



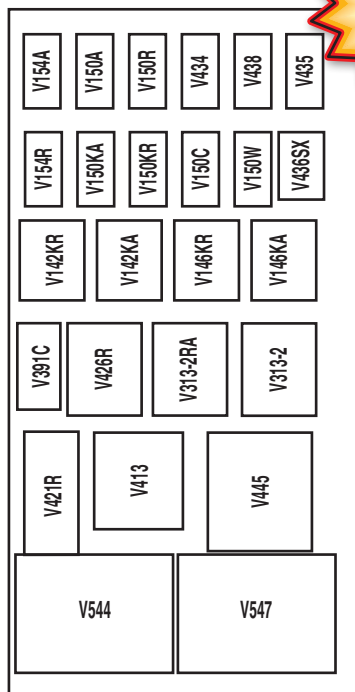
Our most popular standard, bulb-designed lights designed to replace several OE footprints. Our 2' Incandescent Basic assortment is populated with standard incandescent lighting with grommet-mount and surface-mount footprints that have been the backbone of the vehicle safety lighting market for years. While LED popularity is growing as an upgrade, some consumers may prefer to simply replace damaged or broken lights with these same OE-fit lights. Set features clearance, side marker, ID, stop/turn/tail lights, trailer light kits, and conspicuity tape.

2' ASSORTMENT
24" W x 48" H
44 Total Units
23 Total SKUs

PART NO.	QTY.	PART NO.	QTY.
V107-3R	2	V426KR	2
V107WA.....	2	V428	2
V107WR	2	V428S.....	2
V108WA.....	2	V440	2
V108WR	2	V440L	2
V114A.....	2	V452	2
V114R.....	2	V452L	2
V135A.....	2	465-4K	2
V135R.....	2	V507	2
V138A.....	2	V540	1
V138R.....	2	V555	1
V421KR.....	2		

2' Incandescent Basic Plus Assortment

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-B2

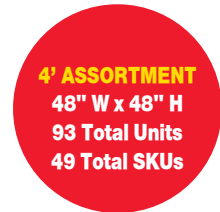


Double coverage with additional standard, incandescent lights and more. Add 2' Basic Plus assortment to our Basic Lighting assortment for twice the coverage of popular OEM-fit incandescent lights. This set extends the coverage of clearance, side marker, ID, stop/turn/tail lights, trailer light kits, but adds popular utility and license lights.

2' ASSORTMENT
24" W x 48" H
48 Total Units
25 Total SKUs

PART NO.	QTY.	PART NO.	QTY.
V142KA	2	V391C.....	2
V142KR	2	V413	2
V146KA	2	V421R.....	2
V146KR	2	V426R.....	2
V150A.....	2	V434	2
V150R.....	2	V435	2
V150C.....	2	V438	2
V150W.....	2	V436SX	2
V150KA	2	V445	2
V150KR	2	V544	1
V154A.....	2	V547	1
V154R.....	2		
V313-2.....	2		
V313-2RA.....	2		

4' Incandescent Assortment



D27												
465-4K	V107WA	V107WR	V135A	V135R	V114A	V154A	V150A	V150R	V434	V438	V435	
	V108WA	V108WR	V138A	V138R	V114R	V154R	V150KA	V150KR	V150C	V150W	V436SX	
	V428	V440		V452		V142KR	V142KA	V146KR	V146KA			
V107-3R	V428S	V440L		V452L		V391C	V426R	V313-2RA	V313-2			
	V421KR	V426KR		V507		V421R	V413		V445			
	V540	V555				V544			V547			

Comprehensive original equipment (OE) coverage all in one set. Here's every Peterson OE safety light, trailer light kit, and utility/warning light in a 4' section. Combined with the upgrade ability of the 4' LED set and your stores will enjoy a comprehensive 8' of the best-selling vehicle safety lighting on the market. Again, feature this terrific section in your store with an optional D27 header display for maximum marketability.

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
D27	1	V142KR	2	V391C	2	V440L	2
V107-3R	2	V146KA	2	V413	2	V445	2
V107WA	2	V146KR	2	V421KR	2	V452	2
V107WR	2	V150A	2	V421R	2	V452L	2
V108WA	2	V150C	2	V426KR	2	465-4K	2
V108WR	2	V150KA	2	V426R	2	V507	2
V114A	2	V150KR	2	V428	2	V540	1
V114R	2	V150R	2	V428S	2	V544	1
V135A	2	V150W	2	V434	2	V547	1
V135R	2	V154A	2	V435	2	V555	1
V138A	2	V154R	2	V436SX	2		
V138R	2	V313-2	2	V438	2		
V142KA	2	V313-2RA	2	V440	2		

2' LED Tall Assortment

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-D2

V171A	V171R	V153KA	V153KR	V290	V298C		
V169KA	V169KR	V180A	V180R	V215A	V170A		
V164KA	V164KR	V168XA	V168XR	V821KR-7			
V162KA	V162KR	V826KR-7				V423XR-4	
V169-3R	V316MA	V316MR				V908	
V844	V844L						
V944	V555						



Here's our most popular LED set with more coverage and greater appeal than ever. Similar to our 2' LED Basic assortment, this 2' LED Tall assortment is tweaked just enough to perfectly accommodate a higher 56" gondola. This Tall version packs most of the same favorites as our LED Basic assortment, but now there's extra space for three more best sellers: our LED magnetic tow lights, LED work lights, and our very popular V555 towing light kit.

**2' LED
ASSORTMENT**
24" W x 56" H
58 Total Units
29 Total SKUs

PART NO.	QTY.	PART NO.	QTY.
V153KA	2	V180R.....	2
V153KR	2	V215A.....	2
V162KA	2	V290	2
V162KR	2	V298C.....	2
V164KA	2	V316MA.....	2
V164KR	2	V316MR.....	2
V168XA	2	V423XR-4	2
V168XR	2	V555	2
V169KA	2	V821KR-7	2
V169KR	2	V826KR-7	2
V169-3R	2	V844	2
V170A.....	2	V844L.....	2
V171A.....	2	V908	2
V171R.....	2	V944	2
V180A.....	2		

2' Incandescent Tall Assortment

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-A2

465-4K	V114A	V107WA	V107WR	V108WA	V108WR
V135A	V138A	V138R	V438	V435	
V421KR	V428	V428S			
V421KR	V440	V4440L			
V413	V452	V452L			
V426KR	V507				
V540	V544				



Here's our fastest-moving standard, bulb-designed lights in a new, taller version.

We stretched our 2' Incandescent Basic assortment to feature even more standard incandescent lighting on a 56" tall gondola. It includes our same OE-fit lights for clearance, side marker, ID, stop/turn/tail lights, and trailer light kit applications — plus our most popular PAR56 tractor lights and license lights.

**2' STD.
ASSORTMENT**
24" W x 56" H
50 Total Units
24 Total SKUs

PART NO.	QTY.	PART NO.	QTY.
V107-3R	2	V428	2
V107WA.....	2	V428S.....	2
V107WR	2	V435	2
V108WA.....	2	V438	2
V108WR	2	V440	2
V114A.....	2	V440L	2
V135A.....	2	V452	2
V138A.....	2	V452L	2
V138R.....	2	465-4K.....	2
V413.....	2	V507	2
V421KR	4	V540	2
V426KR	2	V544	2

2' Reflectors and Mirrors

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-RM

V483A	V480A	V107-15A	V108-15A	V134-15A	V138-15A
V438R	V480R	V107-15R	V108-15R	V134-15R	V138-15R
V493KA	V475A	V487A	V472A	V600	
V493KR	V475R	V487R	V472R	V603	
V440-15	V420-15	V602			
608	608X				465-4K



Boost your profits with these great “supporting players”! Don’t let those profitable reflector, replacement lenses, and convex mirror sales walk away. This 2’ set features a dynamite assortment of round and rectangular stick-on reflectors, Spitfire wide-angle reflectors, and replacement lenses for bulb-replaceable safety lights. Add a few stick-on and bracket-mount convex mirrors and you’ve got a supporting cast that virtually guarantees you’ll never miss a sale.

2' ASSORTMENT
24" W x 48" H
56 Total Units
28 Total SKUs

PART NO.	QTY.	PART NO.	QTY.
V107-15A.....	2	V475R.....	2
V107-15R	2	V480A.....	2
V108-15A.....	2	V480R.....	2
V108-15R	2	V483A.....	2
V134-15A.....	2	V483R.....	2
V134-15R	2	V487A.....	2
V138-15A.....	2	V487R.....	2
V138-15R	2	V493KA	2
V420-15	2	V493KR	2
V440-15	2	V600	2
465-4K.....	2	V602	2
V472A.....	2	V603	2
V472R.....	2	608.....	2
V475A.....	2	608X	2

2' RV Assortment

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-RV2

V2548A	V2548R	V2549A	V2549R	V132A	V132R
V25911	V25912	V25913			
V25921	V25922	V25914			
V25923	V25924	V25900-09			



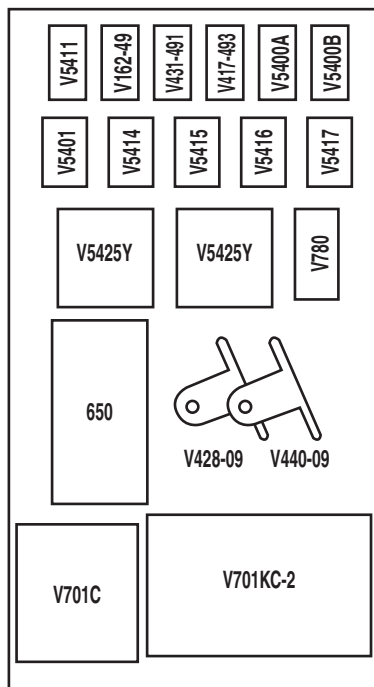
Gear up for the profitable recreational vehicle market with this comprehensive 2’ RV assortment. Packed with the RV-specific clearance, side marker, combination rear lights and license brackets that every camper and motorhome owner needs, it’s a time-tested best seller.

2' ASSORTMENT
24" W x 52" H
30 Total Units
15 Total SKUs

PART NO.	QTY.	PART NO.	QTY.
V132A.....	2	V25912	2
V132R.....	2	V25913	2
V2548A.....	2	V25914	2
V2548R.....	2	V25921	2
V2549A.....	2	V25922	2
V2549R.....	2	V25923	2
V25900-09	2	V25924	2
V25911	2		

2' Trailer Wiring Assortment

2' ASSORTMENT
24" W x 48" H
35 Total Units
18 Total SKUs

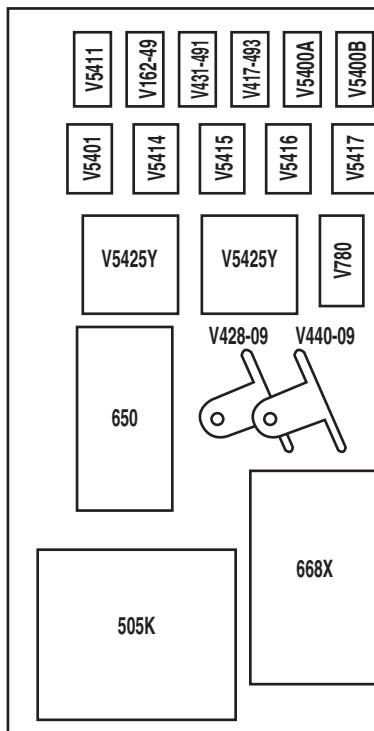


A useful and profitable selection of trailer towing and wiring products! Offer your customers trailer accessories including license brackets, towing mirrors, 4-, 5-, and 6-way flat and round pin connectors, and trunk & trailer harness wiring. Earn extra sales from those walk-in customers looking to fix up their small utility, boat, or PWC trailers.

PART NO.	QTY.	PART NO.	QTY.
V650	2	V5400A.....	2
V701C.....	2	V5400B.....	2
V701KC-2	1	V5401	2
V780	2	V5411	2
V162-49	2	V5414	2
V417-493	2	V5415	2
V428-09	2	V5416	2
V431-491	2	V5417	2
V440-09	2	V5425Y	2

2' Seasonal Winter Option

2' ASSORTMENT
24" W x 48" H
35 Total Units
18 Total SKUs



Fill up extra Plan-A-Gram space Seasonal Specials! This two-foot section includes most of the same must-have wiring and accessory items as the assortment shown above, but includes Snow-Plow Lights and a pod-mount convex mirror for increased fall and winter sales.

PART NO.	QTY.	PART NO.	QTY.
505K	1	V5400A.....	2
650.....	2	V5400B.....	2
668X	2	V5401	2
V780	2	V5411	2
V162-49	2	V5414	2
V417-493	2	V5415	2
V428-09	2	V5416	2
V431-491	2	V5417	2
V440-09	2	V5425Y	2

4' LED Commercial Assortment

4' ASSORTMENT

48" W x 48" H

38 Total SKUs

76 Total Units

AVAILABLE
IN PREPACK!

ORDER#

P2000-D



D27 (Available Separately)

164A	164R	162A	162R	173A	173R	161KA	161KR	178XA-MV
181KA	181KR	168XA-MV	168XR-MV	298C	290	290C	817R-7	178XR-MV
465-4K	820KR-7	820R-7	821R-7	821C-7		826R-7	826C-7	826R
	821R-22	821A-22	822R-7	368		817SA-9	817R-36	817A-36
817KR-7		817KC-7		824R-7		824C-7		824R

LEDs spell savings for fleet customers and profits for you! Fleet buyers love the lower maintenance costs that rugged, long-life LED lights deliver. You'll love the profit potential of this 2' Commercial LED assortment. Like all our commercial sets, it's poly-packed for protection in a thick, clear bag with part number and UPC code. Display up-front in a retail set or behind-the-counter storage in bin boxes.

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
161KA.....	2	178XA-MV	2	817A-36	2	821R-22.....	2
161KR.....	2	178XR-MV	2	817R-36	2	822R-7.....	2
162A	2	181KA	2	817KC-7.....	2	824R.....	2
162R	2	181KR.....	2	817KR-7	2	824C-7.....	2
164A	2	290.....	2	817SA-9.....	2	824R-7.....	2
164R	2	290C.....	2	820R-7.....	2	826R.....	2
168XA-MV	2	298C.....	2	820KR-7	2	826C-7.....	2
168XR-MV	2	368.....	2	821C-7.....	2	826R-7.....	2
173A	2	465-4K.....	2	821R-7.....	2		
173R.....	2	817R-7.....	2	821A-22.....	2		

4' Expanded Commercial Assortment

AVAILABLE
IN PREPACK!
ORDER #
P2000-A

4' ASSORTMENT
48" W x 48" H
38 Total SKUs
76 Total Units



D27 (Available Separately)

146A	146R	142A	142R	142-49	162-49	421-491	431-491	146-18
154A	154R	154-09K	154-10K	150C	435	438	417-49	417-491
426R	415	138A	138R	150-14	142-18	143-18	143-18K	
421R	416	421A	352A	421-18	426-18			421-09
426KR	415K	421KR	416K	450KR				

More of a good thing with top-selling incandescent OE-fit lights and accessories! Unlike most automotive self-service customers, your heavy-duty fleet or commercial prospects may head straight to your sales counter. Be ready for them with this 4' poly-pack section of proven sellers—sealed, incandescent OE-direct fit replacement lights, grommets, and plugs.

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
138A	2	146A	2	154-10K	2	417-491	2	426KR	2
138R	2	146R	2	162-49	2	421A	2	426-18	2
142A	2	146-18	2	352A	2	421R	2	431-491	2
142R	2	150C	2	415	2	421KR	2	435	2
142-18	2	150-14	2	415K	2	421-09	2	438	2
142-49	2	154A	2	416	2	421-18	2	450KR	2
143-18	2	154R	2	416K	2	421-491	2		
143-18K	2	154-09K	2	417-49	2	426R	2		

8' Full Commercial Assortment

**AVAILABLE
IN PREPACK!
ORDER#
P2000-D & A**



**8' ASSORTMENT
96" W x 48" H
76 Total SKUs
152 Total Units**

D27 (Available Separately)												D27 (Available Separately)																						
817KR-7	817KC-7	824R-7	817SA-9	817R-36	817A-36	826R-7	826C-7	826R	828R-7	290C	161KA	161KR	178XA-MV	181KA	181KR	168XA-MV	168XR-MV	298C	290	173R	465-4K	821R-22	821A-22	822R-7	821R-7	820R-7	820KR-7	164A	164R	162A	162R	173A	821C-7	368
826KR	415K	421KR	416K	426-18	426-18	352A	421A	416	421R	426R	415	138A	138R	150-14	142-18	143-18	143-18K	421-09	421-09	421-491	431-491	146-18	421-491	435	150C	142-49	162-49	142A	146R	146A	824C-7	824R		

Combine two 4' commercial poly-bag assortments and never miss a sale to your fleet customers! With 8' of our best-selling LED clearance, side markers, stop/turn/tail, utility & license lights, work lights, and related accessories, your stores will be ready for the truck-trailer industry including fleet customers and the garage vendors or independent repair facility that service them. For heavy-duty sales appeal, it's unbeatable.

See pages 11 & 12 for full part number and quantity listing

8' Mass Merchandiser Assortment

PART NO.	QTY.*	PART NO.	QTY.*
D27	2	V426R	6
V107-3R	3	V428	3
V107WA	3	V428-09	12
V107WB	6	V428S	6
V107WR	3	V434	6
V108WA	3	V435	6
V108WR	3	V438	6
V114A	3	V440	6
V114R	6	V440-09	12
V118A	6	V440-15	12
V122XA	6	V440L	6
V122XR	6	V445	6
V135A	3	V452	3
V135R	3	V452L	3
V136A	6	V456	6
V136R	6	V456L	6
V138A	3	465-4K	12
V138R	3	V472A	12
V142A	6	V472R	12
V142R	6	V475A	12
V146A	6	V475R	12
V146R	6	V480A	6
V150KA	6	V480R	6
V150KR	6	V483A	12
V153KA	6	V483R	12
V153KR	6	V487A	12
V154A	6	V487R	12
V154R	6	V503HF	3
V162KA	6	V503HT	3
V162KR	6	V504HF	3
V164KA	6	V504HT	3
V164KR	6	V507	3
V168XA	6	V508	6
V168XR	6	V540	2
V169-3R	3	V5400A	6
V169KA	3	V5400B	6
V169KR	3	V5425Y	6
V170A	3	V544	2
V171A	3	V547	2
V171C	6	V555	2
V171R	3	V600	12
V180A	3	V603	12
V180R	3	V764MA	2
V215A	6	V772A	4
V290	6	V773A	2
V290C	6	V821KA-7	6
V306R	6	V821KC-7	6
V313-2	6	V821KR-7	6
V313-2RA	6	V822KR-7	6
V313AA	6	V824KR-7	6
V316MA	4	V826KA-7	6
V316MR	4	V826KC-7	6
359-2	12	V826KR-7	6
V368	6	V844	6
V388C	6	V844L	6
V391C	3	V845	6
V413	6	V845L	6
V420-15	12	V908	6
V421KR	3	V912-MV	4
V421R	6	V944	2
V426KR	3	V947	4

* Recommended in standard carton quantities

Your large retailers and parts stores/jobbers should love the well-planned design and gleaming new packaging of our all-new Mass Merchandiser sets. Here's the full line of Peterson Vehicle Safety Lighting & Accessories in a choice of 8' or 12' long Mass Merchandiser assortments. Spotlighting our very best sellers, both sets stock the maximum product offering for a retailer's best use of gondola and shelf space. Each set offers two full shelves and stands 6' tall without the optional 8" header display*. Products show in neat arrays that simplify a shopper's search, while the new packaging's carbon-fiber-look cards and protective, heat-sealed blisters offer great looks that bespeak Peterson quality.

8' ASSORTMENT
96" W x 72" H
122 Total SKUs
699 Total Units



D27-Header Card										D27-Header Card									
V170A	V171A	V183KA	V183KR	V188XA	V188XR	V290				V154A	V154R	V114A	V114R	V480A	V472A	V487A	V475A	V440-15	V420-15
V180A	V180R	V169KA	V169KR	V171A	V171C	V171R	V290C	V386C	465-KK	V190KA	V190KR	V136A	V136R	V480R	V472R	V487R	V475R		V440-09 Black V428-09 Steel
V164KA	V164R	V162KA	V162KR	V210A-7	V210C-7	V210R-7	V290C	V169-3R	V107-3R	V146A	V146R	V142A	V142R	V483A	V483R	V600	V603		
V8210R-7	V8220R-7	V8210A-7	V8210C-7	V88					V107-3R	V146A	V146R	V142A	V142R	V483A	V483R	V600	V603	V5425Y	V773A
V828KR-7	V824KR-7	V826KA-7	V826KC-7					352-2	V421KR	V428S	V428	V306R	V391C	V122XA	V122XR	V116A		V456	
V844	V844L	V316MA	V316MR						V440	V440	V440L	V313-2	V313AA	V313-2RA				V456L	
									V452	V440	V440L	V426KR	V426R					V413	
V944	V944	V947	V540							V544	V555	V503HF	V503HT	V508					
V845L	V845	V772A	V764MA	V908	V912-MV					V547	V445	V504HF	V504HT	V507					

* Dimensions: 8' set is 72" high x 96" wide; 12' set is 72" high x 144" wide. Height is measured from the first row of product to the bottom shelf and does not include the 8" tall header sign.

12' Mass Merchandiser Assortment



12' ASSORTMENT
144" W x 72" H
157 Total SKUs
986 Total Units

[illegible]

Includes items and quantities included in the 8' assortment on facing page, plus the items below:

PART NO.	QTY.*	PART NO.	QTY.*	PART NO.	QTY.*	PART NO.	QTY.*	PART NO.	QTY.*
D27.....1 (add'l)		V142KR.....6		V161KR.....6		426-18.....12		820-10.....12	
V108-15A.....6		142-18.....24		V170R.....3		431-491.....12		V856.....6	
V108-15R.....6		142-49.....12		V215R.....6		V502HF.....3		V856L.....6	
V134-15A.....6		V146KA.....6		V338-2.....6		V502HT.....3		V904-MV.....4	
V134-15R.....6		V146KR.....6		417-49.....6		VH550.....12			
V138-15A.....6		146-18.....24		421-18.....12		V570.....6			
V138-15R.....6		V151-3RL.....6		421-491.....12		V602.....12			
V142KA.....6		V161KA.....6		V423XR-4.....3		820-09.....12			

* Recommended in standard carton quantities

* Recommended in standard carton quantities

2' Switch Assortment

**2' SWITCH
ASSORTMENT**
24" x 48"
188 Total Units
47 Total SKUs

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-S



PMV7029PT	PMV6110PT	PMV5501PT	PMV5570PT	PMV5522PT	PMV5512PT	PMV5504PT
PMV5503PT	PMV5509PT	PMV5579PT	PMV5580PT	PMV5584PT	PMV5587PT	PMV5583PT
PMV5530PT	PMV5513PT	PMV5560PT	PMV5563PT	PMV5540PT	PMV5562PT	PMV5561PT
PMV5537PT	PMV5536PT	PMV5511PT	PMV5576PT	PMV5577PT	PMV5546PT	PMV5510PT
PMV5571PT	PMV5543PT	PMV5544PT	PMV5545PT	PMV5572PT	PMV5525PT	PMV5564PT
PMV0905PT	PMV0906PT	PMV0961PT	PMV0963PT	PMV0967PT	PMV0950PT	PMV0969PT
PMV0840PT	PMV1575PT	PMV8226PT	PMV8221PT	PMV0690PT		

A wide variety of switches and needed accessories! Our assortment of switches pack a huge array of “must have” electrical components into a small, profitable space!

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
PMV0690PT	4	PMV5501PT	4	PMV5530PT	4	PMV5562PT	4	PMV5583PT	4
PMV0840PT	4	PMV5503PT	4	PMV5536PT	4	PMV5563PT	4	PMV5584PT	4
PMV0905PT	4	PMV5504PT	4	PMV5537PT	4	PMV5564PT	4	PMV5587PT	4
PMV0906PT	4	PMV5509PT	4	PMV5540PT	4	PMV5570PT	4	PMV6110PT	4
PMV0950PT	4	PMV5510PT	4	PMV5543PT	4	PMV5571PT	4	PMV7029PT	4
PMV0961PT	4	PMV5511PT	4	PMV5544PT	4	PMV5572PT	4	PMV8221PT	4
PMV0963PT	4	PMV5512PT	4	PMV5545PT	4	PMV5576PT	4	PMV8226PT	4
PMV0967PT	4	PMV5513PT	4	PMV5546PT	4	PMV5577PT	4		
PMV0969PT	4	PMV5522PT	4	PMV5560PT	4	PMV5579PT	4		
PMV1575PT	4	PMV5525PT	4	PMV5561PT	4	PMV5580PT	4		

2' Terminal Assortment

**2' TERMINAL
ASSORTMENT**
24" x 48"
324 Total Units
81 Total SKUs

**AVAILABLE
IN PREPACK!**
ORDER#
P1000-T



PMV1700PT	PMV1250GT	PMV1100PT	PMV1809KT	PMV2250PT	PMV1100KT	PMV1700KT	PMV1200T	PMV1700QT
PMV1900PT	PMV2260GT	PMV1200PT	PMV4239KT	PMV2260PT	PMV1200KT	PMV1800KT	PMV4157QT	PMV1800QT
PMV1800PT	PMV2270GT	PMV1300PT	PMV4238KT	PMV2270PT	PMV1300KT	PMV1900KT	PMV1956QT	PMV1900QT
PMV1906PT	PMV1855PT	PMV1864PT	PMV4138KT	PMV4050KT	PMV1705KT	PMV1544KT	PMV1955QT	PMV1755QT
PMV1909PT	PMV1560PT	PMV1865PT	PMV4539KT	PMV1905KT	PMV1725KT	PMV1545KT	PMV1905QT	PMV1858QT
PMV1908PT	PMV0099PT	PMV1865PT	PMV4439KT	PMV1906KT	PMV1749KT	PMV1546KT	PMV1913QT	PMV1856QT
PMV1908PT	PMV0099PT	PMV1865PT	PMV4239KT	PMV1908KT	PMV1755KT	PMV1858KT	PMV1909QT	PMV1855QT
PMV1908PT	PMV0099PT	PMV1865PT	PMV0002-T	PMV1955KT	PMV1825KT	PMV1268KT	PMV1865QT	PMV1800QT
PMV1908PT	PMV0099PT	PMV1865PT	PMV0002-T	PMV1909KT	PMV1855KT	PMV1550KT	PMV1550QT	PMV1806QT
PMV1908PT	PMV0099PT	PMV1865PT	PMV0002-T	PMV1808KT	PMV1804KT	PMV1855KT	PMV4008KT	PMV1805QT
PMV1908PT	PMV0099PT	PMV1865PT	PMV0002-T	PMV1806KT	PMV1805KT	PMV1855KT	PMV1864KT	PMV1585KT
PMV1908PT	PMV0099PT	PMV1865PT	PMV0002-T	PMV1806KT	PMV1805KT	PMV1855KT	PMV1864KT	PMV1585KT

All types of terminals & accessories! Our assortment of terminals allows you to make additional sales by providing those easy-to-overlook extra parts every electrical maintenance or customization project requires!

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
PMV0002-T.....	4	PMV1700KT.....	4	PMV1808QT.....	4	PMV1900QT.....	4	PMV2260PT.....	4
PMV0099PT.....	4	PMV1700PT.....	4	PMV1809KT.....	4	PMV1905KT.....	4	PMV2270GT.....	4
PMV0300T.....	4	PMV1700QT.....	4	PMV1825KT.....	4	PMV1905QT.....	4	PMV2270PT.....	4
PMV1100KT.....	4	PMV1705KT.....	4	PMV1855KT.....	4	PMV1906KT.....	4	PMV3157QT.....	4
PMV1100PT.....	4	PMV1725KT.....	4	PMV1855PT.....	4	PMV1906PT.....	4	PMV4008KT.....	4
PMV1200KT.....	4	PMV1749KT.....	4	PMV1855QT.....	4	PMV1908KT.....	4	PMV4050KT.....	4
PMV1200PT.....	4	PMV1755KT.....	4	PMV1856KT.....	4	PMV1908PT.....	4	PMV4138KT.....	4
PMV1268KT.....	4	PMV1755QT.....	4	PMV1856QT.....	4	PMV1909KT.....	4	PMV4238KT.....	4
PMV1300KT.....	4	PMV1800KT.....	4	PMV1858KT.....	4	PMV1909PT.....	4	PMV4239KT.....	4
PMV1300PT.....	4	PMV1800PT.....	4	PMV1858QT.....	4	PMV1909QT.....	4	PMV4339KT.....	4
PMV1544KT.....	4	PMV1800QT.....	4	PMV1864KT.....	4	PMV1913QT.....	4	PMV4439KT.....	4
PMV1545KT.....	4	PMV1804KT.....	4	PMV1864PT.....	4	PMV1955KT.....	4	PMV4539KT.....	4
PMV1546KT.....	4	PMV1805KT.....	4	PMV1865KT.....	4	PMV1955QT.....	4	PMV7120QT.....	4
PMV1560KT.....	4	PMV1805QT.....	4	PMV1865PT.....	4	PMV1956QT.....	4		
PMV1560PT.....	4	PMV1806KT.....	4	PMV1865QT.....	4	PMV2250GT.....	4		
PMV1560QT.....	4	PMV1806QT.....	4	PMV1900KT.....	4	PMV2250PT.....	4		
PMV1585KT.....	4	PMV1808KT.....	4	PMV1900PT.....	4	PMV2260GT.....	4		

2' Wiring Assortment

**2' WIRING
ASSORTMENT**
24" x 48"
112 Total Units
28 Total SKUs

A useful and profitable selection of wiring products! No matter which electrical parts and accessories your customers come in for, they need to be wired up to work! Be ready with our impressive selection of high-quality wiring products. This compact yet full-featured assortment will draw customers and help your staff suggest additional sales.

**AVAILABLE
IN PREPACK!
ORDER#
P1000-W**



PMV81187PT	PMV81183PT	PMV81181PT	PMV81164PT	PMV81166PT	PMV81165PT
PMV81162PT	PMV81163PT	PMV81161PT	PMV81141PT	PMV81143PT	PMV81142PT
PMV81147PT	PMV81145PT	PMV81123PT	PMV81121PT	PMV81103PT	PMV81101PT
PMV7064PT	PMV7074PT	PMV7066PT	PMV5140PT	PMV5141PT	
PMV7067PT	PMV7077PT	PMV7076PT	PMV5142PT	PMV5143PT	

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
PMV5140PT	4	PMV7067PT	4	PMV81121PT	4	PMV81147PT	4	PMV81166PT	4
PMV5141PT	4	PMV7074PT	4	PMV81123PT	4	PMV81161PT	4	PMV81181PT	4
PMV5142PT	4	PMV7076PT	4	PMV81141PT	4	PMV81162PT	4	PMV81183PT	4
PMV5143PT	4	PMV7077PT	4	PMV81142PT	4	PMV81163PT	4	PMV81187PT	4
PMV7064PT	4	PMV81101PT	4	PMV81143PT	4	PMV81164PT	4		
PMV7066PT	4	PMV81103PT	4	PMV81145PT	4	PMV81165PT	4		

4' Electrical Tall Assortment

4' ASSORTMENT
48" W x 72" H
625 Total Units
157 Total SKUs

Stacked, racked & packed for profits! We took our three 2' assortments of popular switches, terminals, and wiring and stacked them in a single 48"-wide assortment that stands 72" high. It's packed with the same number of SKUs as the three individual sets, but creates valuable shelving space by going taller, not wider—perfect for stores with higher gondolas or wall space to stack up tall and rack up sales.



Schematic line drawing available upon request.

PART NO.	QTY.	PART NO.	QTY.	PART NO.	QTY.
D27	1	PMV1858KT	4	PMV5537PT	4
PMV0002-T	4	PMV1858QT	4	PMV5540PT	4
PMV0099PT	4	PMV1864KT	4	PMV5543PT	4
PMV0300T	4	PMV1864PT	4	PMV5544PT	4
PMV0690PT	4	PMV1865KT	4	PMV5545PT	4
PMV0840PT	4	PMV1865PT	4	PMV5546PT	4
PMV0905PT	4	PMV1865QT	4	PMV5560PT	4
PMV0906PT	4	PMV1900KT	4	PMV5561PT	4
PMV0950PT	4	PMV1900PT	4	PMV5562PT	4
PMV0961PT	4	PMV1900QT	4	PMV5563PT	4
PMV0963PT	4	PMV1905KT	4	PMV5564PT	4
PMV0967PT	4	PMV1905QT	4	PMV5570PT	4
PMV0969PT	4	PMV1906KT	4	PMV5571PT	4
PMV1100KT	4	PMV1906PT	4	PMV5572PT	4
PMV1100PT	4	PMV1908KT	4	PMV5576PT	4
PMV1200KT	4	PMV1908PT	4	PMV5577PT	4
PMV1200PT	4	PMV1909KT	4	PMV5579PT	4
PMV1268KT	4	PMV1909PT	4	PMV5580PT	4
PMV1300KT	4	PMV1909QT	4	PMV5583PT	4
PMV1300PT	4	PMV1913QT	4	PMV5584PT	4
PMV1544KT	4	PMV1955KT	4	PMV5587PT	4
PMV1545KT	4	PMV1955QT	4	PMV6110PT	4
PMV1546KT	4	PMV1956KT	4	PMV7029PT	4
PMV1560KT	4	PMV2250GT	4	PMV7067PT	4
PMV1560PT	4	PMV2250PT	4	PMV7074PT	4
PMV1560QT	4	PMV2260GT	4	PMV7076PT	4
PMV1575PT	4	PMV2260PT	4	PMV7077PT	4
PMV1585KT	4	PMV2270GT	4	PMV7064PT	4
PMV1700KT	4	PMV2270PT	4	PMV7066PT	4
PMV1700PT	4	PMV3157QT	4	PMV7120QT	4
PMV1700QT	4	PMV4008KT	4	PMV8221PT	4
PMV1705KT	4	PMV4050KT	4	PMV8226PT	4
PMV1725KT	4	PMV4138KT	4	PMV5140PT	4
PMV1749KT	4	PMV4238KT	4	PMV81101PT	4
PMV1755KT	4	PMV4239KT	4	PMV81103PT	4
PMV1755QT	4	PMV4339KT	4	PMV81121PT	4
PMV1800KT	4	PMV4439KT	4	PMV81123PT	4
PMV1800PT	4	PMV4539KT	4	PMV81141PT	4
PMV1800QT	4	PMV5141PT	4	PMV81142PT	4
PMV1804KT	4	PMV5142PT	4	PMV81143PT	4
PMV1805KT	4	PMV5143PT	4	PMV81145PT	4
PMV1805QT	4	PMV5501PT	4	PMV81147PT	4
PMV1806KT	4	PMV5503PT	4	PMV81161PT	4
PMV1806QT	4	PMV5504PT	4	PMV81162PT	4
PMV1808KT	4	PMV5509PT	4	PMV81163PT	4
PMV1808QT	4	PMV5510PT	4	PMV81164PT	4
PMV1809KT	4	PMV5511PT	4	PMV81165PT	4
PMV1825KT	4	PMV5512PT	4	PMV81166PT	4
PMV1855KT	4	PMV5513PT	4	PMV81181PT	4
PMV1855PT	4	PMV5522PT	4	PMV81183PT	4
PMV1855QT	4	PMV5525PT	4	PMV81187PT	4
PMV1856KT	4	PMV5530PT	4		
PMV1856QT	4	PMV5536PT	4		

Lighted Retail Displays

Bright displays grab customers' attention



**INCLUDES
POWER
SUPPLY!**



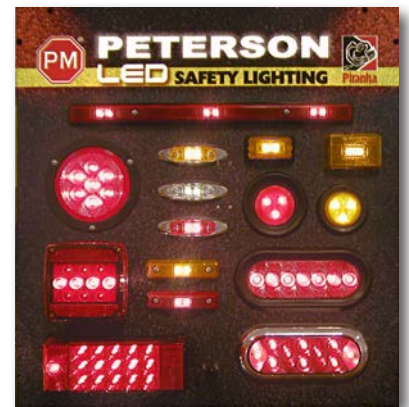
D9
LumenX® LED vs
Incandescent Battery-
Operated Counter Display
14.75" H x 8.5" W x 4.5" D



D17
PM LED Lighted
Wall-Mount Display
15" H x 21" W x 3" D

D24
Battery-Operated
Counter Display
16" H x 11" W x 6" D

D16
LED Lighted Wall-Mount Display
23" H x 22" W x 3".25 D
Power supply not included.



D28
LED Work Light
Counter Display
18.75" H x 20" W x 12" D

**INCLUDES
POWER
SUPPLY!**



**INCLUDES
POWER
SUPPLY!**

D29
PM LED Work Light
Counter Display
16" H x 16" W x 9" D



NEW!

D31
Battery-Operated
LED Work Light
Counter Display
12.5" H x 12.7" W x 9.3" D

D10
Commercial LED
Lighted Wall-Mount Display
15.5" H x 48" W x 3" D



**INCLUDES
POWER
SUPPLY!**

Merchandising Aids

Give your Plan-A-Gram more pulling power



D7
Safety Lighting Header
Same design on both sides
48" W x 8.25" H



D27
Light-Up Header Sign
Printed one side only
48" W x 8.25" H

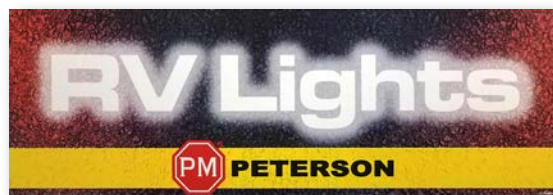


D13
Double-Sided "Land or Water"
Safety Lighting Header
48" W x 8.25" H



D21-02
Display Banner
24" W x 16" H

D11
Magnetic Vertical
Blade Sign (2 per kit)
5.5" W x 24" H



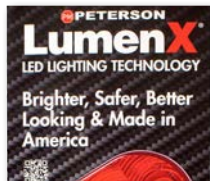
D15-RV
RV Lighting Header
24" W x 8.25" H



D21
Display Banner
68.5" W x 21.75" H

Merchandising Aids

Round out your merchandising efforts with proven eye-catchers



D25

Two-Sided
Floor Display
23" W x 72" H



D20-4
D20-6
D20-12
Small (4")
Med (6")
& Large (12")
Bin Boxes



D12

Counter Display Bin
(Lights not included)
18" H x 16" W x 12" D



D4

New Item Tag

OV10-72

Out of Stock/
Reorder Card



D3

Black
Plan-A-Gram Kit
48" x 60"



D22-S, D22-M & D22-L

Small (7"), Med (10") & Large (21")
Merchandising Baskets



PM-CM-0714-Z

Full Product Line
Counter Mat
16" H x 20" W



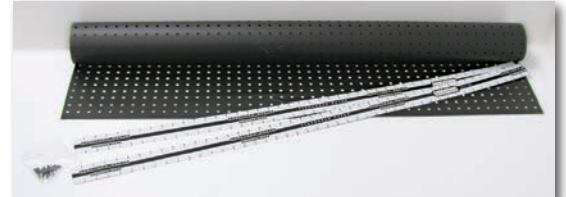
PM-CM-1018-Z

12 Volt HD Counter Mat
16" H x 20" W



PM-ICM-0919-Z

Multi-Volt HD Counter Mat
16" H x 20" W





PETERSON

Vehicle Lighting & Harness Systems

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